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PRESENTS

## “Antisemitism, Insights & Strategies for Change”



### Toba Hellerstein

Founder and CEO of Attune Now

Attune Now is a firm specialized in strategic advisory consulting for organizations and initiatives that seek impact. Specializes in emotionally resonant nation branding and communications strategy countering propaganda campaigns, particularly focused on Israel.

Join us as Toba discusses her recent research on antisemitism. Her objective was to understand and uncover how Americans perceive Jews and Israel—what they believe, why they believe it, and how those beliefs are formed.

**Live (30 minute) Webinar hosted by *Israel Now Forum***  
**[IsraelNowForum.org](http://IsraelNowForum.org)**

**Tuesday, April 8, 2025 - 12 pm (Noon Central Time)**

**[Click Here To Register](#)**

For Registration questions: **[IsraelNowForum@gmail.com](mailto:IsraelNowForum@gmail.com)**

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**SAVE THE DATE – SUNDAY, NOVEMBER 16, 2025 – PLANO, TX**  
**ALL DAY IN-PERSON ISRAEL NOW FORUM WORKSHOP, LIVE SPEAKERS**